**Amazon Sales Report**

* Total Sales in last 4 years : 12.64 Millions $
* Total Profit in last 4 years : 1.47 Millions $
* Average Profits per Product : 8.25 $ per Unit
* Total Quantity Sold in last 4 years : 178 K
* Highest Sales By Region :

1. Asia – 31.98 %
2. Europe – 26 %
3. USA – 18.7 %

* Top Segmentation in Sales :

1. Consumer - 51.48 %
2. Corporate - 30.25 %
3. Home Office - 18.27 %

* Top Profitable Products :

1. Canon ImageClass2200 Advanced copier (25K)
2. Cisco smart phone (17K)
3. Motorola smart phone (16.9K)

* Top Loss making Products :

1. Cubify cubeX 3D Printer (-8.9K)
2. Lexmark MX611 laser printer (-4.6K)

* Top Cities by Profits :

1. New Your (62K)
2. Los Angels (30K)
3. Seattle (29K)

* Conclusion :
* Remove Top Loss making products from inventory.
* Advertise more Top Profitable Products.
* Target Top Profit making cities by Advertisements.
* Consumer Segmentation is around 51%, therefore increase inventory related to consumer products.